

SCHOLASTIC SUMMER READ-A-PALOOZA

≡ READ · CELEBRATE · GIVE ≡

MAY 4 - SEPTEMBER 4, 2020

What is the Scholastic Summer Read-a-Palooza?

- The Scholastic Summer Read-a-Palooza is a summer reading program designed to develop lifelong readers by encouraging reading for fun during the summer.
- New for 2020: A brand-new experience for kids in Scholastic Home Base, a free digital destination which offers stories, characters, and games, in a safe community for readers!
- Through Home Base, kids can make new friends, earn virtual rewards, and help unlock book donations for kids with limited or no access to books by starting and keeping “reading streaks” when they read every day over the summer.

What can kids do in Home Base?

- Create and customize an avatar
- Explore themed islands based on Scholastic books and series (including the Scholastic Summer Read-a-Palooza zone!)
- Read free digital books through a simple reader app
- Earn rewards: virtual trophies, tokens, and more
- Track individual reading progress and set goals
- Play games and join live activities based on books
- Chat with other kids who love reading and writing – Home Base is moderated 24-7 for children’s safety
- Learn about history, geography, math, and more

How do kids participate?

- Visit [scholastic.com/homebase](https://www.scholastic.com/homebase) or search “Scholastic Home Base” in the App Store or on Google Play.
- Adults, learn more by visiting [scholastic.com/summer](https://www.scholastic.com/summer) to download a PDF with instructions to share with your children on how to create their account and get started.

Why participate in the Scholastic Summer Read-a-Palooza?

- According to findings from the *Scholastic Kids & Family Reading Report™: 7th Edition*, kids know that reading provides benefits that extend well beyond the summer months. Seventy-seven percent agree that reading over the summer will help them during the school year. However, the same research shares that there is a rising trend in the number of kids ages 6–17 who read zero books over the summer, from 15% in 2016 to 20% in 2018.



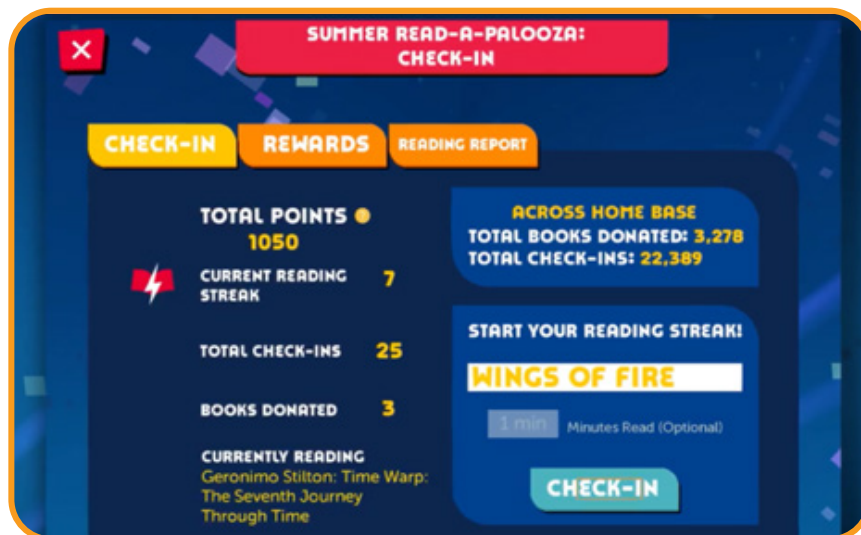
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How do kids track reading streaks?

Starting or continuing a reading streak is as easy as pulling up the website or app, logging in or registering, hitting “check in,” and entering the title of the book being read currently. Optionally, kids can also track their minutes.



Kids immediately see their reading streak appear on the community leaderboards, and they can earn reading streak points, level up their avatar, and gain rewards like trophies, and new outfits for their avatar to wear. At any time, kids can create and save a reading streak report, which shows all of their reading streak check-ins, and can be printed and shared with a teacher or parent to show progress.

Adults, find out more about the Scholastic Summer Read-a-Palooza at [scholastic.com/summer](https://www.scholastic.com/summer)

